



THE 48th ANNUAL CONFERENCE

March 30 thru April 2, 1998

WE WELCOME YOUR EXPERTISE

Arguably, the aging of our population is the most influential trend of our time. The growth in the numbers and proportion of older people in our society demands that we approach issues about their welfare in fresh and innovative ways. This is especially true in an era of budget cuts and devolution from federal to state responsibilities. Also, our increasing longevity, health, and productivity in later years demand that we redefine what it means to be "old".

Because of these trends, everyone, not just professionals in our field, needs to foster innovations in aging... innovations in the way we care for older persons, in the way we think about aging, in the way that our organizations do business, and in the way we address the problems of an aging society.

We are delighted to invite you to join the National Council on the Aging for our 48th Annual Conference as we, together, explore the many dimensions of aging.

We are looking particularly to explore how best to foster innovations and create meaningful partnerships that will enable all to prosper — individuals, organizations, and society as a whole.

This year we want to share key trends and new developments within the context of six major issue tracks:

MIND/BODY/SPIRIT: NEW FRONTIERS IN AGING

MANAGED CARE: MANAGING THE BUSINESS AND THE CARE

PUBLIC POLICY AND ADVOCACY

ORGANIZATIONAL PROSPERITY: \$ AND SENSE

RESEARCH THAT MAKES A DIFFERENCE: MODELS, OUTCOMES, AND BEST PRACTICES

REPROGRAMMING SERVICES FOR THE 21ST CENTURY

Plan to add your expertise to the Conference program; share your insights with colleagues across the country by proposing a presentation that showcases new approaches, successes, replicable models, strategies for service delivery and organizational prosperity.

The NCOA Conference is a true partnership, a synergy between members, presenters, thinkers, creators, advocates, and consumers.

We look forward to welcoming you next spring to Washington and the NCOA partnership.

AREAS OF FOCUS

The following are just a few of the areas of concentration for the 1998 Annual Conference.

- *Abundance vs. Scarcity*
- *Adult Day Services*
- *Arts & Humanities*
- *Caregiving*
- *Community-based Long-term Care*
- *Consumer Issues*
- *Diversity*
- *Healthy Aging*
- *Housing*
- *Independent Living*
- *Intergenerational*
- *International*
- *Managed Care*
- *Management & Personal Development*
- *Mind/Body/Spirit*
- *Older Worker Employment*
- *Public Policy & Advocacy*
- *Retirement and Financial Issues*
- *Rural Issues*
- *Senior Centers*
- *Technology*
- *Volunteerism*

SHARE YOUR EXPERTISE WITH COLLEAGUES IN THE FIELD

**JUNE 30TH DEADLINE
FOR SUBMISSION**

General Submission and Selection Information

IN ORDER TO HAVE YOUR SUBMISSION REVIEWED, PLEASE:

Submit an original and seven copies
(a total of eight copies) of the following:

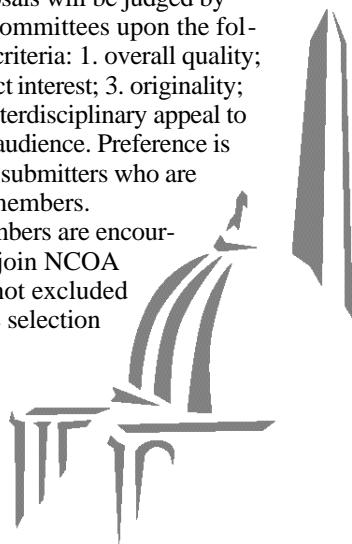
- ❖ *The Proposal for Presentation form*
- ❖ *A program curriculum that must include:*
 - a detailed two-page outline of the presentation
 - recommendations or findings
 - service/policy implications and/or implications for further research
 - the method of presentation
 - educational outcomes of the session
- ❖ *Handouts or materials to be used (if available)*
- ❖ *A curriculum vitae (or one-page resume) for each presenter*

Incomplete proposals will be returned.

You may duplicate this form to submit more than one proposal or to share with a colleague. To be considered, proposals must be typewritten, fully completed, signed, and postmarked by June 30, 1997.

PROPOSAL SELECTION

Proposals will be judged by review committees upon the following criteria: 1. overall quality; 2. subject interest; 3. originality; and 4. interdisciplinary appeal to a broad audience. Preference is given to submitters who are NCOA members. Nonmembers are encouraged to join NCOA but are not excluded from the selection process.



SUBMITTER'S RESPONSIBILITIES

- ❖ *Before submitting a proposal, contact prospective presenters to secure their commitment. Identify each participant on the proposal form.*
- ❖ *Keep your proposal current by informing NCOA's Conference Department in writing if a change is made.*
- ❖ *When your proposal is accepted, please forward registration forms and appropriate information to all speakers.*
- ❖ *Ensure payment of all registration fees by the due date in order to be included in the conference.*

PRESENTATION FORMAT DESCRIPTION

Workshops & Training Sessions (1.5 hours)

Acceptable formats include: 1. debates that offer point/counterpoint approaches to an issue; 2. panels that reflect diverse views and experience; 3. lectures covering replicable programs; and 4. demonstrations of applicable techniques, tools, or training. Sessions should focus on specific skills for expanding and improving programs, management skills, or total quality service. There should be no more than four panelists, including the chair. Preference will be given to presentations that are interactive or that use audiovisual aids.

Handouts are required for all sessions.

Research Poster Presentations

This format highlights results of research or demonstration projects as well as statistical studies. Areas of focus include, but are not limited to, innovations in the field, research & development, and statistical studies. Papers will be posted separately — presenter should prepare handouts and must be available for questions and answers.

Idea and Information Interchanges (1 hour)

This format includes informal idea-sharing, discussion, and networking at tables designed for maximum audience involvement. Presenters do not lecture but lead discussions concerning programs, ideas, concepts, and proposals in small group settings. Each topic is given a separate table, and all roundtables occur simultaneously in the same room.

PROPOSAL STATUS NOTIFICATION

A letter notifying you of the status of your proposal will be mailed from NCOA by November 1, 1997. Acceptance may be contingent upon your willingness to change your program format.

You may be asked to combine certain elements of your proposal with those of another by sharing a session with another presenter.

PROGRAM PRESENTER CONFERENCE REGISTRATION

All program presenters must register and pay Conference registration fees (special presenter fee of \$220).

For your presentation to be included in the Conference, all fees for every presenter on your proposal must be received by NCOA by the deadline. NCOA cannot pay transportation, lodging, audiovisual, or other costs for presenters.



PROPOSAL FOR PRESENTATION

Due June 30, 1997

**PLEASE SUBMIT
8 COPIES**

Proposal will not be accepted without a detailed program curriculum and a curriculum vitae for each presenter.

PRESENTATION CHAIR/SUBMITTER:

Name _____

Advanced Degree(s) _____

Title _____

Organization _____

Street _____

City _____

State _____

Zip _____

Phone number _____ Fax _____

E-mail address _____

PRESENTATION FORMAT:

- ☐ **Workshops & Training Sessions**
(1.5 hours)
- ☐ **Idea and Information Interchanges**
(1 hour)
- ☐ **Research Poster Sessions**

Please submit the following information on an additional piece of paper:

Session title

Sponsoring organizations

(name, city and state)

Session description (40-words or less, suited for use in the Conference program)

Session benefits (Please list three phrases that complete this statement: "As a result of this session participants will be able to...")

Presenters (For consideration of your proposal, it is imperative to provide complete information as you wish it to appear in the program.)

For each presenter, please submit:

Name
Advanced Degrees
Title, Organization
Mailing Address
Phone Number
Fax Number
Curriculum Vitae

PROPOSAL AGREEMENT

As submitter of this proposal, I understand that once the proposal is accepted, **the session chair and all presenters are to register and pay the fees** for the annual conference. **Registration fees for all presenters must be received by the due date in order for the presentation to be included in the program.** I also understand that NCOA cannot pay for transportation, lodging, meals, audio-visual equipment, or other costs for program presenters. I will inform the NCOA Conference Department in writing by December 1 if my session or presentation will not be given.

Submitter's signature _____

NCOA membership number _____

Return the original and seven copies, **postmarked by June 30**, to Conference Department, The National Council on the Aging, 409 Third Street SW, Washington, DC 20024. For more information, call (202) 479-6991.



**The National
Council on
the Aging**

Partnering for the Future

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aging

Call for Presentations



'98

March 29 thru April 2

Washington Hilton and Towers, Washington, DC

**Submission
Deadline Is
June 30, 1997**



THE NATIONAL COUNCIL ON THE AGING, INC.
Since 1950 working to improve the lives of older Americans

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